

## **ORIENTATION LINE ASSISTANT**

Foreign Workers Solutions for Corporations



“The integration process of the foreign worker to the corporate culture and the society results in a more productive, satisfied and loyal workforce”

### **What is OLA?**

- ✓ **OLA** is a corporate communication line that enables the understanding between the employer and its foreign workforce
- ✓ **OLA** establishes communication with your foreign worker in their own language
- ✓ **OLA** provides corporations with useful information and strategic solutions regarding their foreign workers
- ✓ **OLA** also provides our clients' foreign workers with a communication system to better understand workplace practices and other general inquiries related to their daily life in Canada
- ✓ **OLA** promotes integration and productivity in the workplace
- ✓ **OLA** assists with the identification and prevention of labour issues
- ✓ **OLA** is an innovative strategy to retain foreign workers

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## What Services Are Offered by **OLA**?

- Employer Services
  - ✓ Foreign worker satisfaction surveys
  - ✓ Identification of foreign workers concerns
  - ✓ Reporting tools
  - ✓ Usage statistics
- Foreign Workers
  - ✓ General information on daily living
  - ✓ General information on employer expectations and workplace practices
  - ✓ General information on government and aid resources
  - ✓ General information on religious and recreational services
  - ✓ Communication channel for workplace and diversity issues
  - ✓ Networking resources- Ethnic and Business Associations
- Other Services
  - ✓ Non therapeutic counselling
  - ✓ Professional referrals
    - Tax Services
    - Legal
    - Insurance
    - Immigration
    - Psychologist
    - Community resources

## Benefits for Corporations Using **OLA**

- ✓ Substantially increases corporate communication with foreign workers beyond cultural gaps
- ✓ Introduces foreign workers to Canadian employment practices and company policies
- ✓ Foreign workers receive personalized service in a variety of languages
- ✓ Assists with the successful integration of the foreign worker to the workplace
- ✓ Provides foreign workers with resources to create a self-support system
- ✓ Creates a valuable referral system of diverse professional services
- ✓ Useful tool to detect and prevent pitfalls, thus maximizing productivity in the workplace
- ✓ Increases employee retention as employers show they care about their foreign workforce
- ✓ OLA helps decrease turnover costs
- ✓ Provides useful information to the employer via statistics, surveys and other reports